



WELCOME TO OUR AGENCY

Smart News

we're so glad you're here!

ALL THE NEWS AND CHATTER

The future of Farmers Insurance

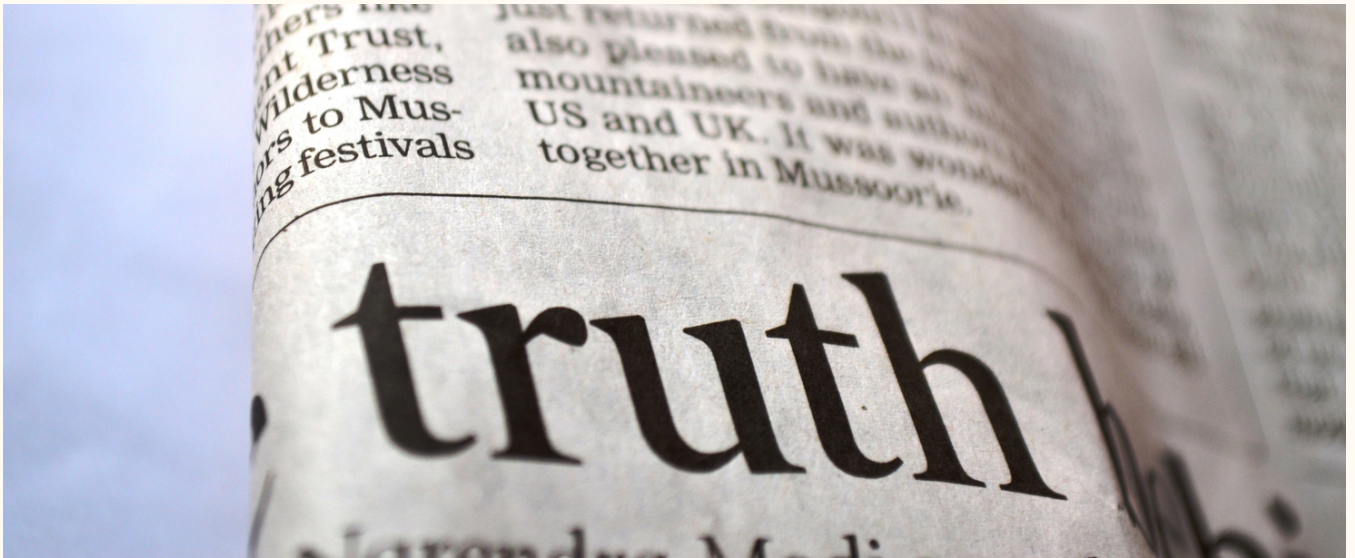
We, **Smart Insurance Agency**, and every other Farmers Insurance Agency are still here to help you and your families.

While there continues to be eligibility changes, pricing adjustments, and restrictions the company will take appropriate actions to work toward correcting the issues we are facing as an industry right now. Some of these changes have proven to be inconvenient and may not make sense, but we assure you that every one of these actions is taken with great consideration and with the goal of continuing to do business in California. We are adapting and pivoting constantly as an agency to make sure we can find you coverage, regardless of any of the changes we are facing.

We will always be here for you.



WE ARE
HERE
FOR
YOU



In the news

I know many have heard that Farmers Insurance DIRECT is pulling out of California. I want to be clear that is NOT the Farmers Insurance you think it is. Farmers Insurance DIRECT is a subsidiary of the Farmers family that was a direct-to-consumer entity, where the clients have NO agent and are required to use a call center. This is a completely different business structure that will no longer operate in California.

YOUR FARMERS COMPANY, POLICY, AND AGENT (me) CONTINUE TO REMAIN IN CALIFORNIA.

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